



Cross Cultural Communications Half-day Workshop – January 26, 2007 Bryant University

8:00 a.m. Registration & Continental Breakfast
8:30 – 12:00 pm Program

Program:

Companies currently doing business abroad or have an interest in expanding globally are invited to attend a seminar on “Cross Cultural Communications” being held on January 26, 2007. This workshop will offer you the opportunity to learn the most important cultural and communication issues that affect international business today. In the competitive international arena it is important to acquire the necessary intercultural skills necessary to succeed.

Speaker:

Mrs. Sixcia Devine is the Providence Metro Director at the RI Small Business Development Center at Johnson & Wales University. Mrs. Devine is the founder and President of HDSC, LLC (Speak Now Spanish programs). She graduated from the University of Rhode Island with majors in Communication Studies and Spanish as well as a minor in International Development. Sixcia Devine's parents are both Dominican Nationals and much of her family still resides in the Dominican Republic. She has also spent two years studying in Spain (Granada and Salamanca) and one year doing graduate work in Paris, France. Her work experience ranges from being an advance person for the Mayor of Providence, serving an Assistant Director at the International Trade Center in New Orleans, LA, and assisting at the External Affairs Office at the Kennedy School of Government at Harvard University. Sixcia currently teaches business training workshops for aspiring and existing businesses and has taught Workplace Spanish for private corporations.

The cost to attend this program is \$60.00. To register, please call 401-232-6407 or visit our website at www.chafeecenter.org. Bryant University is located off of Route 7 in Smithfield, RI. Take Route 295 to Exit 8B and follow through two sets of lights. At the third intersection, take a left into the Bryant campus. Parking is available in the main lot and signs will be posted to direct you to the appropriate building/room.

This seminar was developed by the Chafee Center for International Business at Bryant University. The program is also sponsored by the RI Small Business Development Center at Johnson and Wales University and the RI Economic Development Corporation. Our media partner is Northeast Export Magazine.